



ADVERTISING RATE CARD

EVENT GUIDE RATE CARD

Trim size: 5.375" w x 8.375" h

Deadline for artwork: Friday, July 5, 2019

TYPE OF ADVERTISEMENT	DIMENSIONS	COST
FULL PAGE	4.875" w x 7.875" h	\$1000.00 (+ HST)
½ PAGE	4.875" w x 3.875" h	\$ 500.00 (+ HST)
¼ PAGE	2.375" w x 3.875" h	\$ 300.00 (+ HST)
INSIDE FRONT COVER	4.875" w x 7.875" h (with bleed: 5.625" w x 8.625" h)	\$1250.00 (+ HST)
INSIDE BACK COVER	4.875" w x 7.875" h (with bleed: 5.625" w x 8.625" h)	\$1250.00 (+ HST)
BACK COVER	4.875" w x 7.875" h (with bleed: 5.625" w x 8.625" h)	\$1500.00 (+ HST)

ONSITE RATE CARD

Deadline for artwork: Friday, July 5, 2019

TYPE OF AD	SIZE	COST
BOCCE AD	24" X 36"	\$ 200.00 (+ HST)
BOCCE SPONSORSHIP BANNER AD	24" X 72"	\$2000.00 (+ HST)

Terms and conditions

- Full payment due at time of signing
- Please make cheques payable to "MISSISSAUGA ITALFEST INC."
- Artwork to be supplied as PDF. Minimum resolution 300dpi

